

Agro-alimentare

# PARTNER SEARCH PMI7-EU-BSGSME-30

01 dicembre 2017

PARTNER SEARCH PMI 7-EU-BSGSME-30

richiesta di un centro di ricerca spagnolo alla ricerca di partner da includere in un loro progetto da presentare nel programma CAPACITIES tematica RICERCA PER LE PMI .

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<Reference n.: PMI7-EU-BSGSME-30>  
<Deadline: 28/02/2008>  
<Programme: CAPACITIES >  
<Project Title: Research, Development and Innovation>  
<Financial Scheme: >

<Description: The proposed project is focused on supporting european wine SMEs in uncertain scenery and to improve its competitive position. The main aims are:

1. To aware and train to the managers of wine SMEs in information tools and models of taking of decisions to take advantage of these technologies for their business.
2. To optimize the wine SMEs processes: reducing the time for answering, discovering new opportunities for business and optimizing the marketing strategy thanks to real data based tools.
3. Dissemination of knowledge; cooperation and exchange between the european wine regions.

The improvement of the competitive position is the understanding of the needs of the sector, being able to anticipate and avoiding future problems. Search form certainty is the most valuable objective in a continous changing

scenery.

This project will contribute to the specific objectives by:

Designing a system of automatic knowledge acquisition

Researching in a formal model of reasoning under certainty

Strategic objective 1 (Semantic-based Knowledge Systems):

To develop semantic-based and context-aware systems to acquire, organise, process, share and use the knowledge embedded in multimedia content. Research will aim to maximise automation of the complete knowledge lifecycle and achieve semantic interoperability between Web resources and services.

Key words: Wineries, european wine SMEs >

<Organisation Type: Centro di Ricerca>

<Partner Sought: The Foundation is looking for PARTNERS for a project it is planning to coordinate

The foundation offers its expertise to participate as a PARTNER in a project

Type:

SME WINERIES, european wine SMEs

Country:

Italy, France, Portugal, Hungary>