





Universities' financial sustainability survey

18 maggio 2009

Universities' financial sustainability survey - On behalf of Lesley Wilson

Dear colleague,

EUA seeks your input to generate data for its current project European Universities Diversifying Income Streams (EUDIS).

EUDIS aims at mapping the status of income diversification in European universities and seeks to provide useful examples of best practices. It will promote the institutional perspective on the topic of funding, with a view to informing national and European policy makers on how best to facilitate a sensible diversification of income streams. It will offer a unique opportunity, in these uncertain times of economic downturn, to ensure that the universities' voice is heard.

EUA firmly believes that the outcome of this project will benefit European universities and therefore calls for your participation in this survey - the more data we are able to collect and analyse, the better we will be able to represent and put forward the interest of universities on issues such as autonomy, public funding, accountability, alternative income sources, etc.

The survey we are now conducting is not simple - but nor is the issue of income diversification. It will require time and attention, as well as some coordination within your institution. We therefore recommend that a senior member of your staff oversees the completion of the survey (please kindly provide us with his/her name at eudis@eua.be, so we can offer further support).

We need a high response rate to guarantee that our analysis is valid and provides an accurate representation of the diversity of European universities. We therefore kindly ask you to grant this survey the necessary care and attention considering its potential benefits for your university. Should your institution receive further information on this survey through other channels (National Rectors' Conference, other networks.), we recommend that you use the following personalised link to answer the survey as it offers you the best

editing possibilities:

https://www.surveymonkey.com/s.aspx?sm=7vA1R8msZSo9hjK0cdr9Mg_3d_3d

We kindly ask you to finalise your answers by Monday 6 July 2009.

This project is conducted by EUA in collaboration with HUMANE (the Heads of University Administration Network), the University of Bologna and the Bavarian State Institute for Higher Education Research and Planning. It is co-funded by the European Commission under the Lifelong Learning Programme.

We thank you for your cooperation,

Best wishes, Lesley Wilson EUA Secretary General

For any further information, or if you have any question, please send an email to this address: <u>eudis@eua.be</u>

In the event that your institution decides not to answer this survey, please click here: <u>https://www.surveymonkey.com/optout.aspx?sm=7vA1R8msZSo9hjK0cdr9Mg_3d_3d</u>