

Economia

Ricerca Partner SSH-EU-LCP-2

01 dicembre 2017

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Richiesta di una università portoghese interessata ad una partnership per un progetto inserito nella tematica: "SSH-2007-1.2.1, Globalisation and its interaction with the European Economy".

Contattare maracchia@apre.it

----- PARTNER SEARCH SSH-EU-LCP-2 -----

<Reference n.: SSH-EU-LCP-2>

<Deadline: 07/09/2007>

<Programme: >

<Project Title: THE INTERNATIONALISATION OF SERVICES AND THEIR INTERFACES WITH MANUFACTURING>

<Financial Scheme: >

<Description: This project aims at researching the consequences of the current shift in the economy and in FDI towards services. We want to understand the international networks that are emerging in the production of services and to explore the relationships and the interfaces between services and manufacturing. This project examines the interplay between the increased internationalization of business services, its relationship to manufacturing and the implications for the competitiveness of the European industries. The project will highlight the significant implications that the internationalization of services can have for country and region competitiveness. The expected result of the project will show that the linkages between manufacturing and services, often seen as independent activities, are crucial factors for competitiveness in global markets.

We will make use of case studies and survey data from several countries to identify the trends, characteristics and drivers that account for increasing internationalization of services. What are the likely consequences of this economic shift at the level of firms, namely, which management models will be more adequate, how can firms develop strategies for interfacing services and manufacturing, and, finally, how can they best manage people in a service-based economy.

<Organisation Type: Università>

<Partner Sought: Any>