

Manifatturiero

PARTNER SEARCH NMP7-EU-LCP-3

01 dicembre 2017

Oggetto: PARTNER SEARCH NMP7-EU-LCP-3

Richiesta di un Centro di Ricerca spagnolo interessato ad una partnership per un progetto, che ha già superato il primo step, inserito nella tematica: "FP7 NMP-2007-3.1-2".

Contattare maracchia@apre.it, facendo riferimento al codice in oggetto,

----- PARTNER SEARCH NMP7-EU-LCP-3 -----

<Reference n.: NMP7-EU-LCP-3>

<Deadline: 30/08/2007>

<Programme: >

<Project Title: U-LIFE - User-centered life-cycle: comprehensive user-centered SME innovation for products and product services>

<Financial Scheme: >

<Description: SCHEMA DI FINANZIAMENTO: 'COLLABORATIVE PROJECT A BENEFICIO DELLE PMI'

The present project is addressed to the furniture industry and more concretely to allow the customer interaction in all the phases of the product life cycle.

The actual manufacturing process of the furniture industry involves a large number of different professionals (designers, architects, plumbers, retail dealers, OEMs, SMEs, etc...) and is composed by a complex chain containing an elevated number of steps from the customer to the fabricant. Such manufacturing process currently means undesirable risks that entail time and resources costs for the SMEs, produced by the lack of a tool that allow a fast flow of data all along the fabrication chain.

The objective of the project is focused on obtaining added-value user centered products and products services by the development of specific tools, facilities and systems that will facilitate a fluent and fast communication among all the links of the production process, allowing the integration of the customer in all the phases of the product life cycle.

The development of such tools and facilities must include adoption of computing devices (mainly software for product design process), involving into the process software

designers. These computing devices must be of easy use, no specific skills or experience being necessary to use them.

The project will produce also guidelines for SMEs that addresses the full range of opportunities and challenges arising from direct interactions with customers

The impact of this project will give important benefits in time (70%) and cost (20%) reduction to the customers, fabricants, environment and society.

The consortium had a good balance between research institutes (2), universities (1), industry (2), SMEs (5) and final users (1). These partners cover all the value chain: retailers (1), suppliers of products (4), technology suppliers (5) and system exploitation (2).

<Organisation Type: Centro di Ricerca>

<Partner Sought: We are looking for partners for the U-LIFE project consortium with the following profile

- Industrial (manufacturers) or service (retailers) companies from the furniture sector (kitchen furniture)
- The manufacturer should be an OEM (kitchen furniture manufacturer) with ICT capacities (CAD, ERP, etc.).
- The retailer should be a company that helps customers during the kitchen design process. Also should have ICT capacities for the kitchen design, kitchen delivery management, etc.
- Both companies should be SMEs

The role of these partners in the project will be:

- They are going to play the role of user of the system (industrial user and retailer user). That implies that they are going to give user requirements for the system and validate the development of it in the demonstration tasks.