

Trasporti

PARTNER SEARCH PMI7-EU-BSGSME-9

01 dicembre 2017

Oggetto: PARTNER SEARCH PMI 7-EU-BSGSME-9

Richiesta di un centro di ricerca spagnolo alla ricerca di partner italiani da includere in un loro progetto da presentare nel programma CAPACITIES tematica RICERCA PER LE PMI.

Di seguito, una breve descrizione del progetto e le caratteristiche del partner richiesto.

Per informazioni sul progetto contattare tegas@apre.it facendo riferimento al codice PARTNER SEARCH PMI7-EU-BSGSME-9

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<Reference n.: PMI7-EU-BSGSME-9>

<Deadline: 04/09/2007>

<Programme: CAPACITIES >

<Project Title: MAGO - Optimization of Freight Capacity Management and Goods Tracking System for Road Haulage Companies>

<Financial Scheme: >

<Description: PROJECT OBJECTIVES

The project goal is to develop a platform through the research of different business models in the road haulage value chain and by tracking freights location. This will allow an easy and dynamical optimization of the capacity and the resource management of small companies in the road transport sector.

Developing a system which:

- Allows truck companies to know their freight's location at all times. (RFID)(SIG).
- Favors the best haulage management by interchanging freights and subcontracting other trucks companies, saving money, avoiding situations where trucks come back empty,

following the law, finding the best way to transport the freights, etc. (business models).

- Entails effective capacity management by an exhaustive demand control and resources assignation
- Secures the system from impeding fraud situations, such a way that every user should be properly registered establishing certain requisites. (GRID computing)
- The system will be intuitive, seamless, and dynamic, taking into account truck drivers' knowledge about ICT technologies and mobile devices. (multiplatform) (multilingual)

<excerpt>

<Organisation Type: Centro di Ricerca>

<Partner Sought: Small Long hauliers transport companies.>